



Deep Corporate Ecology

Tuesday 18th August 2009
8.45am-2pm

Conversation with a Rainforest
Activist and a Resources
Industry Consultant

www.windingstaircase.com.au

Deep Corporate Ecology

Recent global experiences dictate that long term organisational success will require bringing balance to the wider community of which the organisation is a part, based on a far more acute sense of how all the parts of living systems shape and affect each other. Emerging leadership theory and practice is revealing how the old approaches and mechanistic thinking will not be adequate to address the challenges of population, climate change and resource demand.

Riding the waves of complexity associated with these challenges requires nothing less than a quantum shift in the way we imagine and conduct our organisations in relationship to each other and in community. We need to explore the implications of replacing competition with collaboration as the only viable framework in which to do business.

The workshop is intentionally provocative and experiential. It begins with an assumption that the best learning comes from being 'discomforted' and thrust into language and perspectives quite different to the 'business as usual' mode of thinking. Hence it will be particularly useful to executives and policy developers who are charged with long term planning and scenario development as well as any leader who takes a long view about organisational health.

Drawing from the field of "Deep Ecology" (www.rainforestinfo.org.au/deep-eco/johnston.htm) this workshop will include:

- Background theory on the consequences to planetary life of dominant western philosophical, social & economic paradigms
- Experiential exercises designed to help participants to shift their normal mode of thinking about how they and their organisations are 'located' in the world, and to deepen their awareness of our interdependence in the living body of the Earth and all of life.
- Facilitated discussion in which participants will reflect on implications for individual and corporate action. Since organisations cannot be disconnected from the ecological, physical, and social environments, what would it mean to live 'in balance' with the world in local, national and international contexts? What does this mean for corporate strategy, policy and operations?

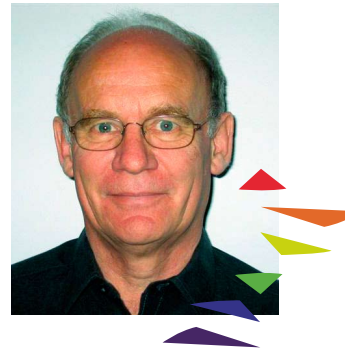


The Facilitators:

John Seed has written and lectured extensively on deep ecology and has been conducting Councils of All Beings workshops around the world for 20 years. He has created numerous projects protecting rainforests in South America, Asia and the Pacific through providing benign and sustainable development projects for their indigenous inhabitants tied to the protection of their forests. These projects have been funded by AusAID, The Australian Council of Churches and various foundations. With Joanne Macy, Pat Fleming and Professor Arne Naess, he wrote *Thinking Like a Mountain – Towards a Council of All Beings* (New Society Publishers) which has been translated into 10 languages. In 1995, John was awarded the Order of Australia Medal (OAM) for services to conservation and the environment.



Rod Griffiths is a Perth based management consultant with extensive experience in organisational strategy, systems and performance. He cut his teeth in consulting with McKinsey and Co in London in the 1970's and subsequently became Managing Director of a systems consultancy Company which was part of the Management School at Lancaster University. After working extensively with Shell International in Europe he started working in Perth and moved here permanently to work with the resource industries and Government. A theme throughout his career has been to help clients shift limiting mindsets, particularly with respect to managing systems and complexity. This led to a natural interest in sustainability and corporate ecology, for which Rod was recognised locally by the City of Nedlands as "Citizen of the Year".



**“To evoke and enable leadership
within individuals, organisations and communities
who recognise that our full potential
is realised through sustainable relationships with self,
others and our natural environment.”**



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Testimonials

“I’m lucky enough to have done several Council of All Beings with John Seed, and have found them deeply inspiring. John is a wise man, hugely experienced as a facilitator and infectious in his commitment to act for our world. If you get a chance, I strongly recommend going to one of his workshops”. - *Dr Chris Johnstone, author of “Find Your Power”, UK-*

“I have seen John Seed offering workshops in contexts ranging from small groups of students and professionals to an international conference. Using music, humour, group exercises and a stimulating intellectual framework, he empowers people to see that there can be no separation between ecology, economy and what it means to be a whole person living in One World. John takes participants on a journey that develops the integration and integrity in their lives. This cannot help but to stimulate creativity and right relationship - and not just in private matters, but also in the workplace and through the conscientious profession of life’s vocation”.
- *Alastair McIntosh, Visiting Professor of Human Ecology, University of Strathclyde-*

Location

Wollaston Conference Centre, Wollaston Rd.
Mt. Claremont

Price

\$550 (incl. GST)

Early Bird (payment received by 24th July)
\$440 (incl. GST)

Registration and Enquiries

Email Michael Wood for a Registration Form:
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