



PERTH SOLAR CITY

INVITATION TO THE LAUNCH OF
PERTH SOLAR CITY'S
LIVING SMART PROGRAM

Living
Smart
Acting on climate change

PERTH SOLAR CITY

Perth Solar City invites you to join Senator, The Hon Penny Wong, Federal Minister for Climate Change and Energy Efficiency as we launch the Living Smart program.

Friday 30 April 2010

1.45 - 2.30pm

Astor Theatre

659 Beaufort Street, Mount Lawley

Please respond by Monday 26 April 2010 to
perthsolarcity@westernpower.com.au or 9326 6315.



Australian Government
Solar Cities

Living Smart is the community engagement 'turbine' of Perth Solar City, engaging up to 10,000 households in joining in an energy efficiency journey that will achieve a collective impact of 10,000 tonnes of greenhouse gas savings.

The Living Smart service will provide 12 months of telephone based Eco-Coaching to households, guiding them in everything from finding the right light globes to installing a photovoltaic or solar hot water system.

Living Smart Eco-Coaching could become the environmental equivalent of the Personal Trainer and local Living Smart courses will provide a forum for residents to connect as a community and share eco-ideas.

Backed by sustainability specialists and media personalities Josh Byrne and Tanya Ha, Living Smart provides simple, practical advice to households.



Living Smart has been developed by The Meeting Place Community Centre, the City of Fremantle, Murdoch University and Southern Metropolitan Regional Council to support a suite of programs developing capacity in community sustainability.