



INNOVATION SERIES SUNDOWNER

WEDNESDAY 23RD SEPTEMBER 2009

innovation series sundowner

“THE COMING OF THE CLEAN INDUSTRIAL REVOLUTION *Opportunities for WA & positioning your business for growth*”

GUEST SPEAKER - Ben McNeil (brought to you by The Australia & New Zealand Sustainability Circle www.anzsustain.com)



The world is in the midst of a seismic shift in the way we generate energy and grow economic prosperity. Since the first industrial revolution we've been burning carbon to run our lives, but climate change and dwindling supplies of oil are now forging a new clean industrial revolution which will end our reliance on carbon for good.

So where does Australia's economic future lie in this rapidly changing world? In this compelling presentation, climate scientist and economist Ben McNeil will demonstrate the immense economic opportunities which will open up if Australia leads the new clean industrial revolution. He will show how investing, commercialising and exporting the new fuels, materials and technologies for the twenty-first century, will boost economic prosperity as well as environmental sustainability.

In a world craving clean energy, McNeil says “nations and businesses who are clever and courageous enough to embrace the change will thrive”. As well as explaining Australia's opportunities, McNeil will use examples from overseas companies and nations that are embracing The Clean Industrial Revolution.

DID YOU KNOW:

- Global corporations like Google, Yahoo and Dell are committed to becoming carbon neutral. Google has built new \$500 million energy-intensive data centres along the Columbia River in the USA to tap into a low greenhouse, stable and secure hydro energy supply.
- In Abu Dhabi the Burj al-Taqa plans to be the first zero-emissions tower with offshore solar panels, sea water and a wind turbine producing energy supplies.
- Toyota has become the world's largest car-manufacturer, because of clean technological innovation that reduces greenhouse gas emissions and improves fuel economy.

EVENT DETAILS

DATE: Wednesday 23rd September 2009
TIME: 5.30pm for a 6.00pm start to 8.30pm
VENUE: Astral Room, Burswood Entertainment Complex

PARKING: Ample parking available at venue.

INVESTMENT: \$45 + gst per seat for AICC(WA) members or sponsors and participating organisations & \$54 + gst for non AICC(WA) members or sponsors. No limit to number attending from one organisation.

For Innovation Series sponsors, complimentary seat entitlements apply. 10% Discount on groups of 4 or more.

BOOK EARLY

Booking details RSVP Diane Horwitz:

EMAIL: diane@aicc.org.au
PHONE: 0402 344 352
FAX: (08) 9276 8016

OR BOOK ONLINE CLICK HERE

Visit http://www.aicc.org.au/event_list.cfm?region=WA

DISCLAIMERS: Cancellation must be received 72 hours prior to the event date. If the cancellation is made less than 72 hours prior to the event, or if you fail to cancel, you will still be charged the full amount even if you do not attend the event. You will receive an invoice upon receipt of registration.

SPEAKER PROFILE

Ben McNeil <http://www.thecleanrevolution.com.au> is a senior research fellow at the Climate Change Research Centre at the University of NSW. Dr McNeil also holds a Master of Economics and is on the executive of the prestigious Federation of Australasian Scientific and

Technological Societies (FASTS). In 2007, he was chosen as an expert reviewer for the United Nations Inter-Governmental Panel on Climate Change, and was invited to present his research to the Prime Minister and Cabinet.



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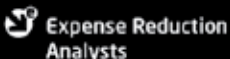
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